



## **Brief Summary of Board Meeting: July 2021**

**19th July 2021, West Bridgford, Nottingham**

1. The Trust was invited to visit the commercial team at NFFC for a discussion on how we can better support the women's football programme. We agreed to explore potential ways to better engage and attract fans at matches, and to continue sponsorship of Grace Walters. We have offered to fund fan activities at games, potentially starting at the Derby home game.
2. Bob Whetton discussed his initial work in the Secretary role and understanding the requirements
3. We were thanked by the organisers of the Samantha Birtles Trophy for our sponsorship
4. We agreed that we needed to appoint a marketing agency to work on our data challenges.
5. There was an update on the progress of the My City My Shirt campaign. Photograph sessions have been arranged and we are looking into venues for launch.
6. There was a discussion about improving our governance by using FSA guidelines, developing an annual work plan.
7. We agreed the need for a 2021 member survey.
8. We agreed the need for better cloud storage for key documents.
9. Work has begun on new website FAQs and a new 'aims' document.
10. We had a three-hour meeting with the club discussing our disability report and how experiences can be improved for fans with disabilities.